

SHELL SHOCK POLL RESULTS

We asked Shell retailers to choose one of three options as most accurately describing their experience of Shell's business practises. Response analysis is expressed in percentage terms for each option.

4% - Ethical, reasonable and efficient.

21% - Hard but fair, reasonably efficient.

75% - Unethical, incompetent, greedy bathbuns.

We challenge Shell to commission independent research, using precisely the same questions, and offering respondents **GUARANTEED** anonymity. We are now conducting a new survey involving 1,000 Shell sites. The results will be published next month.

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