Shell U.K. Oil

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our ref

UOMK/641/PAK/DR

your ref

date

3rd June, 1981

CONFIDENTIAL

Dear John.

Following our meeting on Friday with your colleague, I confirm that within the timescale agreed by us, ie, 10 days from 29 May, you will 'work up' a promotional concept based on the Make Money Theme but with a new "slant" as discussed with you at the meeting.

I agree to pay you a figure up to £500 to cover your artwork costs on the understanding that this promotional idea remains the sole right of Don Marketing/Shell UK Oil until we agree mutually to differ this arrangement for this particular promotion.

I look forward to seeing your concept.

Yours sincerely,

P A KING